






# 2021 Annual Report



## At a Glance

Our Highlights	Our Year In Numbers	Through the Pandemic	Sustainability and Impact	Looking Ahead
				

## Foreword



**Silvester, CEO**

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*"Passion and mission with conviction is resilient even in the face of unforeseen challenges, we press on."*

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What a year this has been! 2021 will go down as a year when the world met corona and came out resilient. Through the second wave of the pandemic, communities around us found reason to shoulder each others burden. We grieved, we prayed, we fought our frailty in the face of an unknown foe and we came out battered and bruised in the soul, yet resilient in spirit.

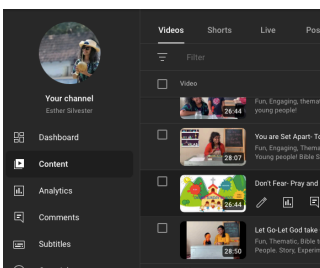
So too is the Game Changers story, the team had to think on its feet to continue to serve the community of young people who now were confined to their homes, in front of screens as everything went online. The Game Changers team worked tirelessly to engage young people through online digital content, 25 episodes in as many weeks, we evolved in how we can continue to serve children.

The team met in Goa, the first sign of an easing lockdown scenario, planning for what's next and how to regain lost time and thus the birthing of the longest GoCycle expedition from Manipur to Bangalore that saw over 25000 children being engaged with child protection and prevention of sexual abuse programs. Passion and mission with conviction is resilient even in the face of unforeseen challenges, we press on for what's ahead.

# Highlights



*GoCycle Summit 'Breaking new Ground' in Goa, April 2021.*



During the pandemic, Game Changers Foundation effectively engaged children through a series of 24 YouTube video lessons. These lessons covered unique topics such as staying positive, handling change, battling sickness, overcoming loneliness, and managing screen time.

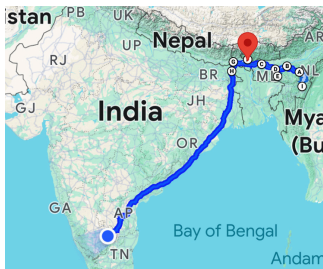
## Highlight 1: Digital Content

At the first sign of the lockdown easing the team met in Goa for the GoCycle Summit (Taking all precautions required) to plan for what's next. The team introduced the GoCycle apprentice program for 5 leaders from 5 different cities to contribute towards resource development and team development.

The team also formulated the GoCycle principles for team cohesion and purposefulness.



**Highlight 2: GoCycle Summit**



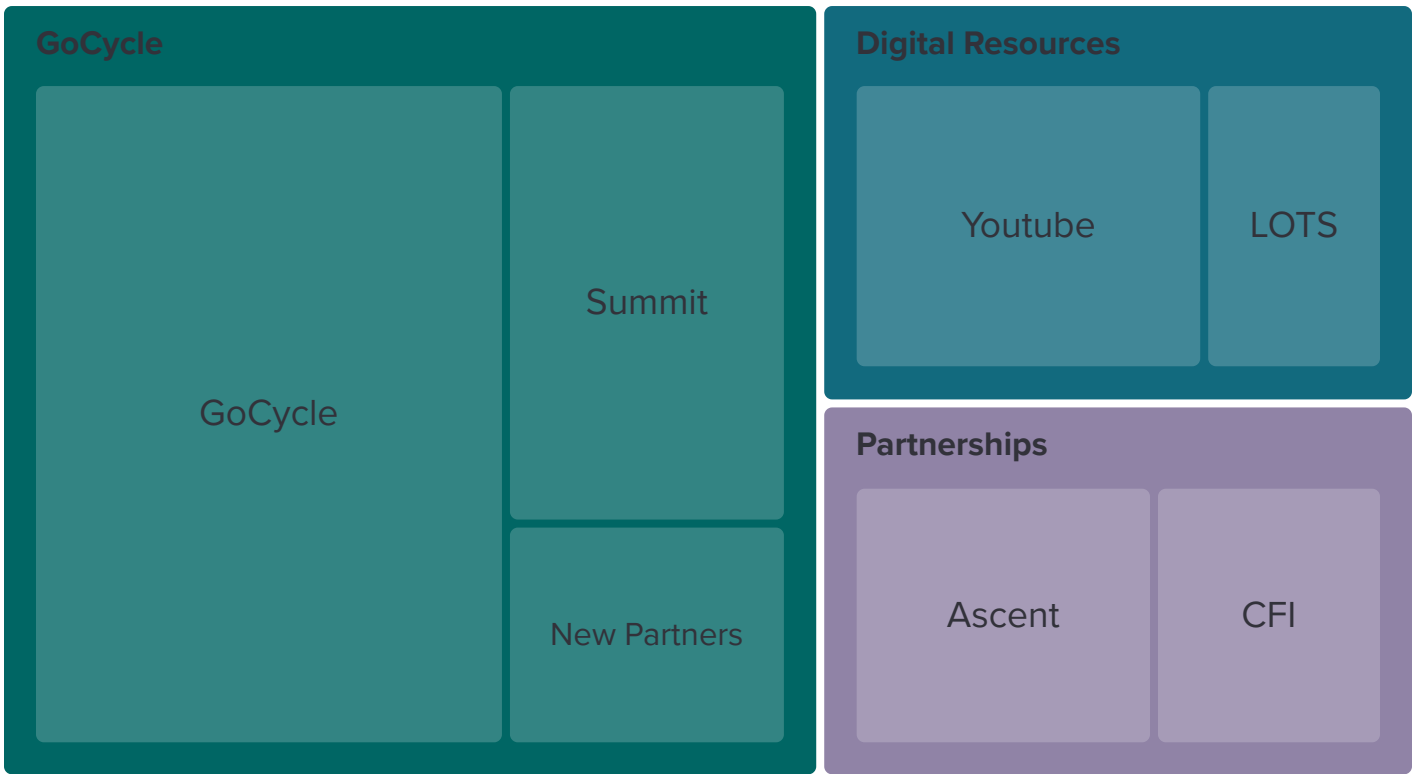
**Highlight 3: GoCycle Expedition**

The Game Changers team embarked on its longest cycling expedition post the pandemic. Two teams, 3600km, 28 days, 8 states, 25000 children, coverage on over 6 news channels, over 20 partners across east India.

The team was able to engage with young people across the country with the message of child sexual abuse prevention and how community leaders and families can play an active role in creating safe spaces for children.

# Our Year in Numbers

**GoCycle** primarily drove our annual results



With a team that is not afraid to think big and go further, Expedition 2021 from Imphal to Bangalore through Guwahati, Kolkata, Bhubaneswar, Vizag and Tirupati saw an overwhelming response with host partners welcoming the team with immense hospitality and schools opening doors for values education programs. The team was successful in its mission to educate young people on sexual abuse and healthy values system.

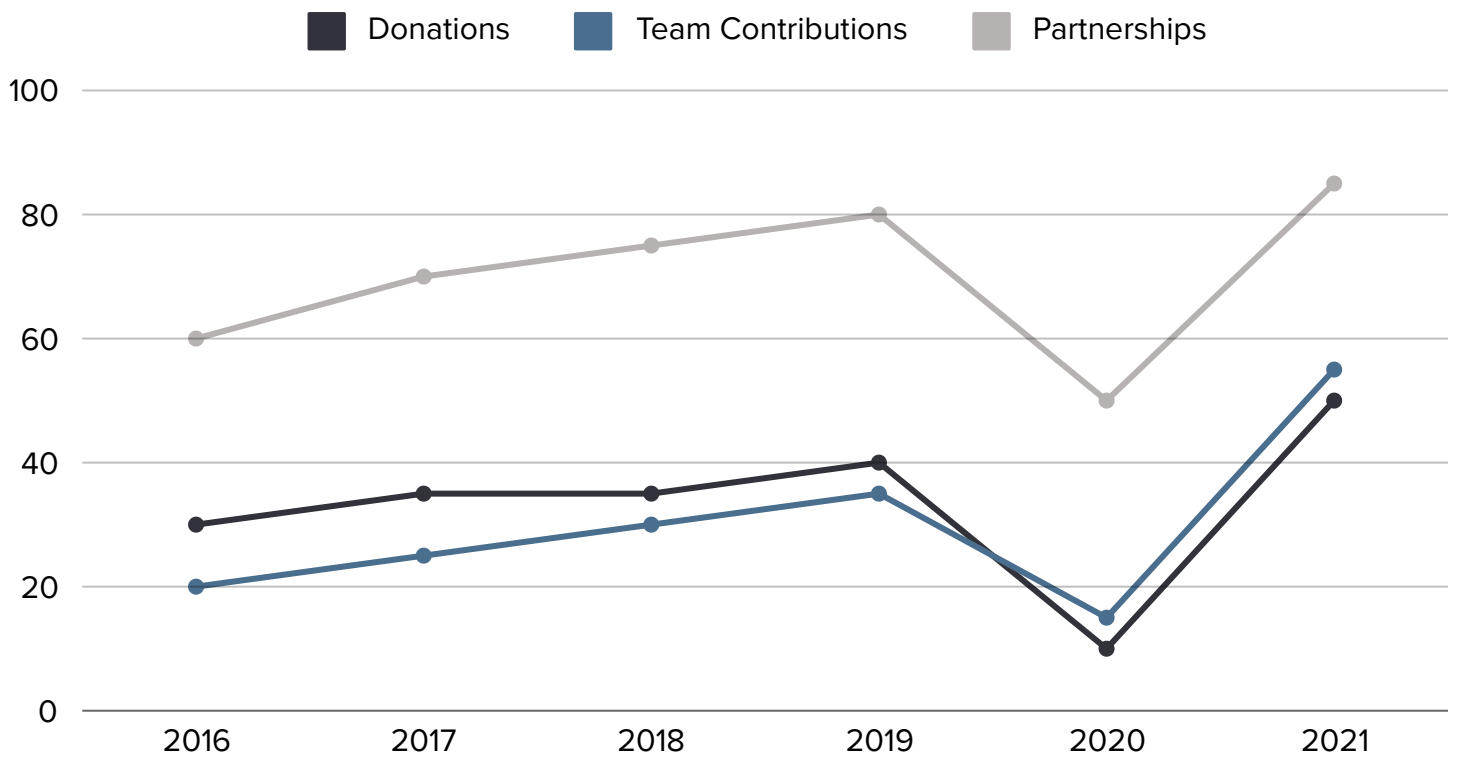
With over 10,000 views and 400 subscribers, the initiative provided essential support to children during a challenging time. By addressing relevant issues like online schooling and maintaining faith, the foundation ensured continuous engagement and demonstrated resilience. This creative approach kept children connected, while the foundation remained adaptive and impactful throughout the crisis.

Partnerships became stronger with deeper conviction and the need for doing more to help an ailing community. The understanding that more can be achieved working together furred the desire for deeper and meaningful partnerships.

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# Innovation and Growth

## Financial Performance



*Our funding and partner contribution continue to grow even as we stabilise our operational costs*

There is an intentional progress in encouraging team contributions towards supporting the common vision initiatives. The GoCycle apprentice initiative is pioneered to recognise the value each member on the program brings and is a way to show value for the time they put in. The foundation is intentional in making sure the contribution process is a two way effort encouraging accountability and helping find value for collective growth.

## Expansion Plans

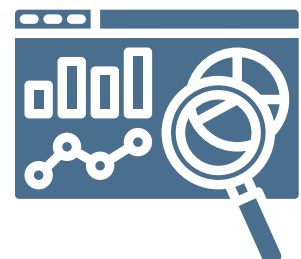
Multiplication is at the heart of everything we do at Game Changers. Simplify, decentralise and go local is the mantra for sustainable expansion. A concentrated effort for sustainability, expanding mission reach beyond India and enlarging partner network are the three forks for expansion looking ahead.



*Sustainability*



*Expand Boundaries*



*Enlarge Partner Network*



*Game Changer Team Briefing*

# Looking Ahead

As we look ahead, Team Game Changers sees the impact of strong partnerships and team buy-ins as cornerstones for sustainable missions and holistic growth of organisation.

## Outlook

<b>INR in Lakhs</b>	<b>Present Year</b>	<b>Next Year</b>	<b>Growth</b>
Donations	0.5	0.6	20%
Partnerships	3	4	30%
Costs	3.5	5	42%

*Financial growth projection for 2022*

With the pandemic behind us and communities looking forward to connecting meaningfully the outlook looks positive as we head into 2022.

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# Contact Us

For further information, please reach out to us at [gamechangersfoundation@gmail.com](mailto:gamechangersfoundation@gmail.com).

Values in young people; transformation in communities

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